

Theme based

# Sample Program: 5-Day

Content is experienced through different formats

- Intellectual
- Emotional
- Practical

Day 1   Context	Day 2   Strategy	Day 3   Innovation	Day 4   Leadership	Day 5   Transformation
Welcome & framework	Facilitated debriefing	Facilitated debriefing	Facilitated debriefing	Reflection & Sharing
Keynote	Ethnography	Exchange w/ trendsetters	Executive testimonials	Reverse mentoring
Ecosystem presentation by academic or expert	Executive testimonials	Workshop -Ideathon for innovation	Visit & exchange w/ key players	Role play & pitch
Visit & exchange w/ key players	Product demo or best practice exchange	Visit & exchange w/ key players	Workshop - Design thinking in leadership	Round table
Pitch event	Insight into local culture	Team building	Cocktail- Networking w/ hosts	Individual departures